

# SOD Nitro Black Mike Olrich Memorial Race to support Racing Awareness



Racing Awareness associates and families are invited as guests of Engine Pro and Crystal Motor Speedway to the Engine Pro Sprints On Dirt presented by ARP Nitro Black Mike Olrich Memorial Race on Saturday, September 3rd. The memorial race is not only the most prestigious event and final race of the Sprints On Dirt season, but also the championship race of the Beyond Limits Challenge five-race mini-series sponsored by MAHLE/Clevite.

RacingAwareness.com and Racing Awareness Inc. are two separate entities that were created with the sole intent of providing children and their families from Helen DeVos Children's Hospital, of West Michigan, who are experiencing or have experienced an illness or injury of a child, a diversion from the healthcare process utilizing the sport of auto racing.

Racing Awareness strives to provide joy and hope to these children and their families. In addition, both Racing Awareness Inc. and RacingAwareness.com have aspired to raise funds and awareness and share education about Helen DeVos Children's Hospital and the nationally recognized resources it offers to the community. This is achieved through various

initiatives including fundraisers, public expo appearances and special events as well as public and private donations. To date Racing Awareness has raised over \$300,000.

Over the past six years, several thousand patients, families and staff associated with Helen DeVos Children's Hospital have visited speedways on behalf of Racing Awareness. Lexi Adgate was one of the original kids that Racing Awareness "adopted."

Lexi is now a Sprints On Dirt competitor and will racing at Crystal during the memorial race.



*Lexi Adgate, one of the original Racing Awareness kids.*

For general information about Racing Awareness, go to

<https://racingawareness.com>; on Facebook, search for RacingAwareness or @RacingAwareness; on Twitter and Instagram type @RacingAwareness. For specific inquiries about Racing Awareness, contact Jeff or Norm at [talktous@racingawareness.com](mailto:talktous@racingawareness.com).

For more information about MAHLE/Clevite, go to <https://catalog.mahle-aftermarket.com/eu/home/index.xhtml?l=EN>. For more information about Engine Pro, go to [www.enginepro.com](http://www.enginepro.com). For more information about ARP, go to [www.arp-bolts.com](http://www.arp-bolts.com). The full 2016 Sprints on Dirt schedule, rules, current news, and other information are available at [www.sprintsondirt.com](http://www.sprintsondirt.com).

*Engine Pro Sprints On Dirt presented by ARP is brought to you by many important sponsor partners including: Engine Pro (Title Sponsor), ARP (Title Sponsor), Hoosier Racing Tire (Official SOD Tire), MAHLE/Clevite (Beyond Limits Challenge Sponsor), Engine Pro (Lucky Dog Sponsor), Lane Automotive (Primary Heat Race Sponsor), Engler Machine & Tool (Primary Heat Race Sponsor), COMP Cams (Primary Heat Race Sponsor), RockAuto.com (SOD Series Rookie of the Year Sponsor & SOD Sprint Car Rookie of the Year Sponsor), XYZ Machining (Sportsman of the Year Sponsor & Crew Chief of the Year Sponsor), KSE Racing Products (Hard Charger Sponsor). In addition, SOD contingency sponsors include: ATL Racing Fuel Cells, Kistler Racing Products, Allstar Performance, Schoenfeld Headers, K2W Precision/Keizer Aluminum Wheels, Ti22 Performance, BR Motorsports, King Racing Products, License 2 Play, Simpson Racing Products, Rod End Supply, Diversified Machine Inc. (DMI), Racing Optics.*