

# Keizer Aluminum Wheels Special Sprints On Dirt Pricing



Erie, MI (February 29, 2016) – Engine Pro Sprints On Dirt presented by ARP is pleased to announce that K2W Precision, Inc. has partnered with SOD to provide SOD members with exclusive pricing on Keizer sprint wheels and hubs. To order Keizer wheels and hubs, a competitor must either be an Engine Pro Sprints On Dirt presented by ARP member or declare that they will become a 2016 SOD member. Until 2016 membership is available, anyone interested in purchasing wheels and front hubs now should email [director@sprintsondirt.com](mailto:director@sprintsondirt.com) or call 734.309.RACE (7223) for ordering instructions. Competitors will be billed directly for their order and it will be drop shipped right to them.

K2W Precision, Inc. is located in a small Dutch rooted community of Northwest Iowa. “Keizer,” a Dutch word, with a translated meaning of “Emperor” or “Empire,” was chosen as its products call sign to distinguish its presence among its competitors. K2W Precision, Inc. has prided ourselves on building its empire, based on performance and engineering, and backed by service. It is and will continue to be the “Keizer” of the custom racing wheel industry.

K2W Precision, Inc. President and CEO Wade Huisman started working with wheels in the late 90’s. In 2001, Wade moved to lead Sales/Tech. Manager at Keizer Aluminum Wheels Inc. and

took on the position of General Manager in 2003. 10 years later he formed K2W Precision, Inc. and acquired the production rights to produce and market the Keizer wheel product line. Wade still fields all technical matters and orders that deal with the Keizer custom racing wheel line and its services. Wade says: "This idea of being highly involved, keeps our company where it needs to be."

For more information about K2W Precision, Inc., go to [www.keizerwheels.com](http://www.keizerwheels.com). For more information about Engine Pro, go to [www.enginepro.com](http://www.enginepro.com). For more information about ARP, go to [www.arp-bolts.com](http://www.arp-bolts.com).

*Engine Pro Sprints On Dirt presented by ARP is brought to you by many important sponsor partners including: Engine Pro (Title Sponsor), ARP (Title Sponsor), Hoosier Racing Tire (Official SOD Tire), MAHLE/Clevite (Beyond Limits Challenge Sponsor), Lane Automotive (Primary Heat Race Sponsor), Engler Machine & Tool (Primary Heat Race Sponsor), COMP Cams (Primary Heat Race Sponsor), Engine Pro (Lucky Dog Sponsor), RockAuto.com (SOD Series Rookie of the Year Sponsor & SOD Sprint Car Rookie of the Year Sponsor), KSE Racing Products (Hard Charger Sponsor). In addition, SOD contingency sponsors include: K2W Precision/Keizer Aluminum Wheels, Inc., Kistler Racing Products, Allstar Performance, Maxim Racing, Schoenfeld Headers, Simpson Racing Products, Rod End Supply, BR Motorsports, Diversified Machine Inc. (DMI), Racing Optics.*