

Allstar Performance and Comp Cams Join SOD as Sponsors

From Mike Strevel

The Engine Pro ASCS Sprints on Dirt Presented by ARP is excited to announce that Allstar Performance and Comp Cams have agreed to support the series in 2012.

The long time supporter of short track racers all over the country is excited to be involved with one of the longest running sprint car series in the country. The second heat race at every event will be known as the Allstar Performance/Comp Cams heat race and the winning racer of each of these races will be awarded a \$100.00 Comp Cams gift certificate redeemable at Lane Automotive along with a \$50.00 Allstar Performance gift certificate that can be redeemed at any Allstar Performance dealer.

“We are happy to continue as marketing partners with SOD and are excited to bring on Allstar Performance as part of our sponsorship. We have been focusing on the addition of open wheel components in our Allstar line and this program provides drivers and teams an incentive to stop by any Allstar dealer and see what’s new. I can’t say enough about Comp Cams’ continued support for the series. They have been our partners with SOD for many years and we are also glad to have their continued support,” stated John Berglund of Lane Automotive.

The Engine Pro ASCS Sprints on Dirt presented by ARP series sanctions winged Sprint Car races at speedways throughout Michigan, Indiana, Ohio and the Canadian province of Ontario and will enjoy its 33rd season of operation. The 2012 schedule can be viewed at www.sprintsondirt.com.

In its 21st year of sanctioning Sprint Car racing, the American Sprint Car Series brings the best of Sprint Car

racing to approximately 100 different tracks throughout 30 states and Canada. Anchored by the Lucas Oil Sprint Car Series presented by K&N Filters, ASCS also consists of ten different Regions throughout the nation.

Additional information regarding the American Sprint Car Series is available at www.ascsracing.com.