

Engine Pro Returns to ASCS Sprints on Dirt

By Mike Strevel

TULSA, Okla. (February 2, 2011) – The Engine Pro ASCS Sprints On Dirt presented by ARP series is excited to announce that again in 2011 Engine Pro has signed on as the series title sponsor with ARP again on board as presenting sponsor. ASCS SOD is proud to have these great supporters for its 32nd season.

Series Director Mike Strevel was quoted, “It is wonderful to have such great supporters of Sprints On Dirt such as Engine Pro and ARP. This great relationship started years ago and continues to grow, this shows that SOD remains attractive to sponsors, racetracks and race teams such as the many that are currently involved with one of the longest running series in the Great Lakes area.”

“We are excited to once again be affiliated with the Sprints On Dirt Series. This series is full of action packed racing and all-around good people so it’s very easy to be a partner with them at the grass roots level of racing. The Sprints On Dirt Series has also become a valuable marketing partner by promoting the Engine Pro name along with the products that are now manufactured by Engine Pro and sold under the Engine Pro label. We look forward to a season of fun and exciting racing in 2011,” stated Scott Overlund, sales & marketing manager of Engine Pro in Grand Rapids.

The Engine Pro ASCS Sprints on Dirt presented by ARP series sanctions winged Sprint Car races at speedways throughout Michigan, Ohio, Indiana and the Canadian province of Ontario.

In its 20th year of sanctioning Sprint Car racing, the American Sprint Car Series brings the best of Sprint Car

racing to approximately 100 different tracks throughout 30 states and Canada. Anchored by the Lucas Oil Sprint Car Series presented by K&N Filters, ASCS also consists of ten different Regions throughout the nation.

Additional information regarding the American Sprint Car Series is available at www.ascsracing.com.