ASCS SOD Welcomes Mike Strevel

From ASCS SOD

The Engine Pro ASCS Sprints On Dirt presented by ARP series will usher in 2011 under new direction. ASCS SOD is proud to introduce Mike Strevel as Series Director for its 32nd season.

Strevel, from Shelbyville, MI, has a long history in the short track racing industry. Among his career highlights included a five year role as Director of Operations of the Berlin Raceway in Marne, MI, four years involved with the Auto Value Super Sprints Series and over twenty years announcing auto races at dozens of speedways throughout the midwest and Canada. ” I’m very excited to be given this opportunity” stated Strevel. “I have had a love of open wheel short track cars my entire life and I look forward to carrying on the great tradition of the ASCS SOD Series with the help of an incredibly talented staff.”

Dain Naida, who has been the Series Director for the past three seasons, is stepping down to concentrate on a new driving opportunity for 2011. Naida commented “Mike Strevel is a great addition to the series, he has a deep passion for sprint cars and a personal relationship with many promoters and sponsors in our region. I can’t think of a more natural fit to take ASCS SOD into the future.”

While 2010 is coming to an end, the action behind the scenes in the ASCS SOD series is heating up. Strevel and crew are hard at work scheduling dates as well as firming up sponsors for the 2011 season. More info will be released in the coming weeks.

The Engine Pro ASCS Sprints on Dirt presented by ARP series sanctions winged Sprint Car races at speedways throughout

Michigan, Ohio, Indiana and the Canadian province of Ontario. More information about this exciting Sprint Car series is available at www.sprintsondirt.com.

In its 19th year of sanctioning Sprint Car racing, the American Sprint Car Series brings the best of Sprint Car racing to approximately 100 different tracks throughout 30 states and Canada. Anchored by the Lucas Oil Sprint Car Series presented by K&N Filters, ASCS also consists of a dozen different Regions throughout the nation.

Additional information regarding the American Sprint Car Series is available at www.ascsracing.com.