

George Lane Passes Away

In Loving
Memory



George Lane

1937-2021



Racing giant and staunch Sprints On Dirt supporter George Lane has passed away. This information was posted on the Lane Automotive Facebook page. "It is with great sadness that we

announce the passing of George Lane. Born and raised in Southwest Michigan, it is where George met his lifelong wife and partner, Janet, and they settled to raise their two sons, Doug and David. From humble beginnings to building an automotive powerhouse, George, a devoted husband, father, grandfather, entrepreneur, and racer, was a true pioneer. He had an unparalleled passion for cars, racing, and really anything with an engine! To feed this passion, George would make frequent trips to the Detroit area to purchase performance parts for himself and friends. This ultimately led to his first startup, a part-time speed shop operated out of his garage. As this venture began to flourish, George started selling these parts to local racers and hot rod enthusiasts. His business grew quickly, and in 1964 Lane Automotive was formed. Not long after, in 1970, George launched Lane's wholesale division, Motor State Distributing. This division brought performance and racing parts from manufacturers across the country to locally owned speed shops and retailers throughout the Midwest.

Over its 57 years in business, Lane Automotive has grown into a multi-generational business which has had the privilege to be led by George, his children, and most recently, his grandchildren. Under George's leadership, fueled by his unwavering love for the industry, his company has grown into a well-recognized and highly respected brand, serving performance automotive enthusiasts around the world. Regardless of the company's growth, however, George remained heavily involved in the race and hot rod scenes, and could often be found at local tracks on race day. He helped to support local tracks and racers, as well as to standardize many safety and certification practices across various sanctioning bodies. For this, George was honored with his induction into the Michigan Motorsports Hall of Fame in 2001. Even after he formally retired, George continued to be actively involved with the company. He was a fixture at the annual Lane Automotive Car Show, and a regular at Cars and Coffee events where he could often be found swapping stories

with customers he had known for decades. He lived life and built his company around a core set of values that are still at the epicenter of Lane Automotive culture: Accountability, Innovation, Integrity, Passion, and Respect. These values are forever central to our business, its employees, and the service we provide to our valued suppliers and customers. George Lane both shaped and left an indelible mark on the automotive aftermarket, his family, and those he met throughout his full life. He will be greatly missed, but we are honored to carry his legacy forward for generations to come.

A small and private family funeral will be held in the coming days, and a celebration of George's life is being scheduled for later this year. Please keep the Lane family in your thoughts and prayers."

2021 Sprints On Dirt Season Opener



MICHIGAN CENTER, MI (November 3, 2020) – As Sprints On Dirt starts planning its forty-second season, we kick things off by announcing the

traditional opening date at legendary Ron Flinn's Crystal Motor Speedway on

April 24th. Crystal is where it all started in 1980 and has hosted

SOD every year since then.

SOD owners Denny Donaldson and Bob and Karen Garrett will utilize the "Beyond Limits" format successfully implemented in 2016. There will be only a few minor rule changes and the SOD rule book will be released soon.

In 2018, SOD's "Beyond Limits" format proved itself with Zane DeVault winning with a 360 engine over Blonde with a 410 and Matt Foos running a 305. In 2019, Ryan Ruhl won over Chad Blonde, and Zane DeVault.

The 2021 Sprints On Dirt schedule, rule book, and other information will be released in upcoming announcements.

For more information about Crystal Motor Speedway, go to www.crystalmotorspeedway.com. Go to its Facebook page at <http://www.facebook.com/CMSpeedway/>.

Follow Sprints On Dirt on its Facebook page at www.facebook.com/SOD.SprintsOnDirt and on its website at www.sprintsondirt.com.

You can contact SOD by calling or texting (517) 206-0530 or emailing

director@sprintsondirt.com.

Fritts snags NEFCO 360 awards at Butler SOD John C. Reeve Memorial



Butler Motor Speedway's Denny Donaldson presents the NEFCO awards to Gary Fritts

Gary Fritts was the highest finishing 360 in Saturday's John C. Reeve Memorial Race with the return of Sprints On Dirt. He was awarded a neat custom plaque and check compliments of NEFCO.

On behalf of everyone involved with SOD, we thank NEFCO, a welding supply and custom fabrication shop located in Jonesville, Michigan, for its support. Check out NEFCO at <https://www.facebook.com/nefcoinc.net>



John C. Reeve Memorial, Saturday, September 12th

SEPTEMBER 12TH, 2020

3/8th MILE DIRT TRACK
BUTLER
MOTOR SPEEDWAY

LANE
AUTOMOTIVE
S.O.D.
SPRINTS ON DIRT

John C. Reeve
Memorial
45
BUTLER
Motor Speedway

Featuring:
SOD Sprints
UMP Mods
Street Stocks
FWD

TICKETS:
Adults \$18.00
Seniors \$15.00
Kids 6/12 \$5.00
Pit Pass \$30.00

GATES OPEN AT 4:00
HOT LAPS AT 5:45
RACING AT 7:30

**Sprints On Dirt is
back!**



PRESENTS THE RETURN OF SOD,
WITH UMP MODIFIEDS
STREET STOCKS
FWD



GATES OPEN AT 4:00
RACING STARTS AT
7:30
MAXIMUM COOLER
SIZE IS 14X14 WITH
NO GLASS.

SEPTEMBER 12TH
\$2000.00 TO WIN!

MASKS ARE MANDATORY