

NEFCO Top 360 Award for 2019 SOD races



ERIE, MI (June 25, 2019) – NEFCO, North East Fabrication Company, Jonesville, Michigan, has partnered with Lane Automotive Sprints On Dirt powered by King Engine Bearings / MSD Performance / Motul to give drivers with 360 engines a chance to win an extra bonus at all SOD races throughout the rest of 2019.

The NEFCO Top 360 Award will pay the top finishing 360 \$100 and a unique 10" diameter laser-cut medal for the winner. When SOD returns to Butler on Saturday, July 6th for the \$2,500-to-win Independence 25, the NEFCO Top 360 Award will be a whopping \$500!



SOD's "Beyond Limits" format strives to let drivers showcase their skills instead of their horsepower. Ryan Ruhl won the

first SOD race under the format with his 360 on the big Hartford Motor Speedway. Ruhl and Zane DeVault have shown what a talented driver can do with a 360. Canada's Dylan Westbrook drove to an impressive 2nd place finish in the COMP Cams End-of-the-Year Shootout at Berlin Raceway last year in his 360.

NEFCO is primarily a custom metal fabrication company and sells metals such as steel, aluminum, and alloys. It also sells welding equipment, supplies, and gases. NEFCO's state-of-the-art services include shearing, cutting, bending, welding, machining, and design. Get a glimpse of NEFCO's impressive capabilities at https://is.gd/NEFCO360_SOD

For more information, check out these websites:

Lane Automotive – www.laneautomotive.com

King Engine Bearings – www.kingbearings.com

MSD Ignition – www.msperformance.com

Motul – www.motul.com/us/en-US

Sprints On Dirt – www.sprintsondirt.com

Sprints On Dirt is brought to you in 2019 by:

- *Lane Automotive (Title Sponsor)*
- *King Engine Bearings (Presenting Sponsor)*
- *MSD Ignition (Presenting Sponsor)*
- *Motul (Presenting Sponsor)*
- *Hoosier Racing Tire (Official SOD Tire)*
- *Benic Enterprises (Fast Masters Sponsor)*
- *Engler Machine & Tool (Heat Race Sponsor)*
- *King Engine Bearings (Heat Race Sponsor)*
- *MSD Ignition (Heat Race Sponsor)*
- *Motul (Heat Race Sponsor)*
- *MAHLE Aftermarket (Hard Charger Sponsor)*
- *KSE Racing Products (Hard Charger Sponsor)*
- *Allstar Performance (Better Luck Next Time Sponsor)*
- *COMP Cams (Lucky Dog Sponsor)*
- *NEFCO (Top 360 Award Sponsor)*
- *Benic Enterprises (Crew Chief of the Year Sponsor)*
- *Allstar Performance (Sportsman of the Year Sponsor)*
- *Motul (Sprint Car Rookie of the Year Sponsor)*
- *King Engine Bearings (SOD Series Rookie of the Year Sponsor)*
- *Noizee 1 Motorsports (Special Awards)*

SOD 2019 contingency marketing partners are:

- *Allstar Performance*
- *BR Motorsports*
- *Diversified Machine Inc. (DMI)*
- *Hepfner Racing Products (HRP)*
- *Keizer Aluminum Wheels*
- *King Racing Products*
- *Maxim Racing*
- *Pyrotech Racing Cells*
- *Racing Optics*
- *Rod End Supply*
- *Saldana Racing Products*
- *Schoenfeld Headers*
- *Simpson Racing Products*
- *Ti22 Performance*