SOD season opener rescheduled for May 4th

FORT WAYNE, IN (April 29, 2019) — For the third time in the last four years, the Lane Automotive Sprints On Dirt powered by King Engine Bearings

/ MSD Ignition / Motul traditional season opener at Crystal
Motor Speedway scheduled

for last Saturday had to be postponed.

Predicted day-time temperatures in the 40s and night-time in the 20s were

bad enough, but predictions of 3" of snow starting at 5 PM left Crystal owner Ron Flinn no choice.

Learning from the past, a rain date for the opener was setup during season scheduling, the race will be held this Saturday, May 4^{th} . Pit sign in begins at 4:00 PM and racingstarts at

7:30 PM.

Remember to stay up to date on race status, by signing up for RainedOut text alerts on the SOD website.

Check out Crystal Motor Speedway at www.crystalmotorspeedway.com and on Facebook at www.facebook.com/CMSpeedway.

For more information, check out these websites:
Lane Automotive — www.laneautomotive.com
King Engine Bearings — www.kingbearings.com
MSD Ignition — www.msdperformance.com
Motul — www.motul.com/us/en-US
Sprints On Dirt — www.sprintsondirt.com

Sprints On Dirt is brought to you in 2019 by:

Automotive (Title Sponsor) King Engine Bearings (Presenting Sponsor) MSD Ignition (Presenting Sponsor) Motul (Presenting Sponsor) Hoosier Racing Tire (Official SOD Tire) Benic Enterprises (Fast Masters Sponsor) Engler Machine & Tool (Heat Race Sponsor) King Engine Bearings (Heat Race Sponsor) MSD Ignition (Heat Race Sponsor) Motul (Heat Race Sponsor) MAHLE Aftermarket (Hard Charger Sponsor) KSE Racing Products (Hard Charger Sponsor) Allstar Performance (Better Luck Next Time Sponsor) COMP Cams (Lucky Dog Sponsor) Benic Enterprises (Crew Chief of the Year Sponsor) Allstar Performance (Sportsman of the Year Sponsor) Motul (Sprint Car Rookie of the Year Sponsor) King Engine Bearings (SOD Series Rookie of the Year Sponsor) Noizee 1 Motorsports (Special Awards)

SOD 2019 contingency marketing partners are:

- Allstar Performance
- BR

Motorsports

- Diversified
 Machine Inc. (DMI)
- Hepfner
 Racing Products (HRP)
- Keizer Aluminum Wheels
- King Racing Products
- Maxim
 Racing
- Pyrotect
 Racing Cells
- RacingOptics
- Rod End Supply
- Saldana Racing Products
- Schoenfeld Headers
- Simpson Racing Products
- Ti22 Performance

2019 SOD season opener at Crystal loaded!



FORT WAYNE, IN (April 25, 2019) - The 40th Lane

Automotive Sprints On Dirt powered by King Engine Bearings / MSD Ignition /

Motul season opens with SOD's traditional opening race venue, Ron Flinn's Crystal

Motor Speedway, this Saturday, April 27, loaded with talented drivers.

Last year, Zane DeVault, Plymouth, Indiana, drove to his first SOD victory by just 0.03 seconds over hard-charging 2018 SOD champion

Chad Blonde (Litchfield, MI) and Matt Foos (Fremont, OH). Not only was the racing exciting, but SOD's

"Beyond Limits" format proved itself with DeVault winning with a 360 engine

over Blonde's 410 and the 305 of Foos.

While there has been a lot of talk about having lost ageneration in racing, things are looking brighter for the future. Zane DeVault, 2018 Butler champ Boston Mead, micro sprint champion Keith Sheffer Jr., Butler standout Tylar Rankin, and 2nd generation SOD competitor Zac Broughman have all notified SOD that they will be racing at Crystal. Also competing will be Quentin Blonde. The nephew of Chad, Quentin

was impressive with SOD late last season picking up three consecutive hard charger awards.

Not to be outdone, veteran drivers Chad Blonde, pavement standout and Chad's cousin Jason Blonde (Michigan Motor Sports Hall of Fame member) will compete at Crystal. Joining them will be 2017 SOD champion Steve Irwin and Ryan Ruhl who is off to a quick start this spring and always a threat to win at Crystal. Jay Steinebach has progressed from 9th to 6th to 3rd in points over the last three seasons and will be shooting for the championship this year. Top twelve 2018 points finishers Ricky Ferkel, Justin Ward, Mark Aldrich, Mike Schumacher, and Eric Smith are expected at Crystal. Robert Bulloch, away from sprint cars in 2018, returns to SOD competition as Steinebach's team mate.

Don't miss all the excitement as the 40th Sprints
On Dirt season begins. In case the
weather doesn't cooperate, a Saturday, May 4, rain date is
already in
place. To stay up to date on race
status, sign up for RainedOut text alerts on the SOD website.

Check out Crystal Motor Speedway, at www.crystalmotorspeedway.com andon Facebook at www.facebook.com/CMSpeedway.

For more information, check out these websites:
Lane Automotive — www.laneautomotive.com
King Engine Bearings — www.kingbearings.com
MSD Ignition — www.msdperformance.com
Motul — www.motul.com/us/en-US
Sprints On Dirt — www.sprintsondirt.com

SOD firing up for an exciting 2019 season



FORT WAYNE, IN (April 4, 2019) — As the 40th LaneAutomotive Sprints On Dirt powered by King Engine Bearings / MSD Ignition /Motul season fast approaches, here is pertinent information about 2019.

The 2019 schedule is a mix of long-standing SOD tracks and three that were not on the 2018 schedule. The complete schedule can be printed out by clicking here. Current dates are:

- Saturday, April 27 Crystal Motor Speedway, Crystal, MI, (May 4 rain date)
- Saturday, May 11 Butler Speedway, Quincy, MI
- Friday, May 24 Hartford Speedway, Hartford, MI
- Friday, June 14 Gas City Speedway, Gas City, IN, Dual
 On Dirt I Race 1
- Saturday, June 15 Butler Speedway, Quincy, MI, Dual On Dirt I Race 2

- Friday, June 28 Hartford Speedway, Hartford, MI
- Saturday, July 6 Butler Speedway, Quincy, MI
- Saturday, July 13 Crystal Motor Speedway, Crystal, MI
- Friday, July 26 Hartford Speedway, Hartford, MI, Dual
 On Dirt II Race 1
- Saturday, July 27 Plymouth Motor Speedway, Plymouth,
 IN, Dual On Dirt II Race 2
- Saturday, August 3 Butler Speedway, Quincy, MI
- Friday, August 30 Hartford Speedway, Hartford, MI,
 King of Michigan
- Saturday, August 31 Crystal Motor Speedway, Crystal,
 MI, Mike Olrich Memorial
- Saturday, September 21 Plymouth Motor Speedway,
 Plymouth, IN
- Saturday, October 5 Baer Field Motorsports Park, Fort Wayne, IN, Jim Lipkey Memorial

Feature payouts for 2019 will be \$1,600 to win, \$320 to start. Benic Enterprises will award the fast qualifier in each heat. Engler Machine & Tool, King Engine Bearings, MSD Ignition, and Motul will provide a payout to heat race winners. As with last season, numerous contingency awards will be available at every race. For complete payouts and awards details, click here.

Sprints On Dirt will once again recognize year-long achievements

through the Benic Enterprises Crew Chief of the Year award, the Allstar

Performance Sportsman of the Year award, the Motul Sprint Car Rookie of the

Year award, and the King Engine Bearings Series Rookie of the Year award.

For 2019 rules, membership and non-member registration forms, minor releases, etc., go to the Sprints On Dirt website.

SOD spec tires are now available. For more information and to

purchase tires, call (260) 668-4912 or email dave@icarracing.com.

SOD will continue to provide competitors with sponsor panels that will allow them to install as few as 6 decals instead of numerous individual decals. There will be a panel for primary sponsors and one for secondary sponsors; SOD decals are separate. A few decals for each sponsor partner will still be available on a limited basis; decals for sponsor partners that join us after panel production will need to be supplied individually also.





The primary sponsor panel is 17" wide by 16.5" high. The secondary sponsor panel is 33" wide by 4" high. Like last year, the panels are available with either a black or white background. Logos are arranged to make it easy to cut the panels into sections if needed.

For more 2019 SOD information, check out these websites:
Lane Automotive — www.laneautomotive.com
King Engine Bearings — www.kingbearings.com
MSD Ignition — www.msdperformance.com
Motul — www.motul.com/us/en-US
Sprints On Dirt — www.sprintsondirt.com

Sprints On Dirt is brought to you in 2019 by:

- Lane Automotive (Title Sponsor)
- King Engine Bearings (Presenting Sponsor)
- MSD Ignition (Presenting Sponsor)
- Motul (Presenting Sponsor)
- Hoosier Racing Tire (Official SOD Tire)
- Benic Enterprises (Fast Masters Sponsor)
- Engler Machine & Tool (Heat Race Sponsor)
- King Engine Bearings (Heat Race Sponsor)
- MSD Ignition (Heat Race Sponsor)
- Motul (Heat Race Sponsor)
- MAHLE Aftermarket (Hard Charger Sponsor)
- Allstar Performance (Better Luck Next Time Sponsor)
- COMP Cams (Lucky Dog Sponsor)
- Benic Enterprises (Crew Chief of the Year Sponsor)
- Allstar Performance (Sportsman of the Year Sponsor)
- Motul (Sprint Car Rookie of the Year Sponsor)
- King Engine Bearings (SOD Series Rookie of the Year Sponsor)
- Noizee 1 Motorsports (Special Awards)

SOD 2019 contingency marketing partners are:

- Allstar Performance
- BR Motorsports
- Diversified Machine Inc. (DMI)
- Hepfner Racing Products (HRP)
- Keizer Aluminum Wheels
- King Racing Products
- KSE Racing Products
- Maxim Racing
- Pyrotect Racing Cells
- Racing Optics
- Rod End Supply
- Saldana Racing Products
- Schoenfeld Headers
- Simpson Racing Products
- Ti22 Performance

Benic Enterprises backs Fast Masters & Crew Chief of the

Year



FORT WAYNE, IN (April 2, 2019) — Lane Automotive Sprints On Dirt powered by King Engine Bearings / MSD Ignition / Motul marketing partner

Benic Enterprises will be sponsoring the 2019 SOD Fast Masters and Crew Chief

of the Year awards.

The SOD Fast Masters are the fastest qualifier in each heat race and will be awarded a Benic Enterprises certificate at each SOD race in

2019. So often a track changes

dramatically during qualifying, making luck of the draw important in turning a

fast lap. The Fast Masters award

addresses this by awarding multiple drivers for their effort.

The prestigious Crew Chief of the Year award recognizes the one person who did an exceptional job guiding their team throughout the 2019

season. Lisa (Lukowski) Schinderle

(Thomas Schinderle team) won the CCoY award in 2016, Nathan Whitney (Steve

Irwin team) won it in 2017, and Sean Robinson (Chad Blonde team) in 2018.

Benic Enterprises has become an important resource for SOD

competitors. It not only offers a full

line of new and used sprint car parts; shock sales, set up, and service; and

sprint car assembly and set up, but also provides full fabrication services as

well as advice and expertise through owner Scott Benic's skill and success as a

sprint car owner and mechanic.

Benic Enterprises takes pride in its second to none customer service. Benic's customer-friendly shop

has separate rooms for used and new inventory as well as a room for fabricating

and building its race-winning shocks. Make

Benic Enterprises your one stop shop for all your racing needs!

Benic Enterprises is located at 5705 S Western Ave, Marion, Indiana. Click here to keep up with Benic Enterprises and here for Benic Shocks on Facebook, or call (765) 573-5199.

For more information, check out these websites:

- Lane Automotive www.laneautomotive.com
- King Engine Bearings www.kingbearings.com
- MSD Ignition www.msdperformance.com
- Motul www.motul.com/us/en-US
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Hoosier

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Engler

Machine & Tool (Heat Race Sponsor)

King

Engine Bearings (Heat Race Sponsor)

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MAHLE

Aftermarket (Hard Charger Sponsor)

Allstar

Performance (Better Luck Next Time Sponsor)

COMP Cams

(Lucky Dog Sponsor)

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Enterprises (Crew Chief of the Year Sponsor)

Allstar

Performance (Sportsman of the Year Sponsor)

Motul

(Sprint Car Rookie of the Year Sponsor)

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Engine Bearings (SOD Series Rookie of the Year Sponsor)

• Noizee 1

Motorsports (Special Awards)

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BR

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- KSE Racing Products
- Maxim Racing
- Pyrotect
 Racing Cells
- RacingOptics
- Rod End Supply
- Saldana Racing Products
- Schoenfeld Headers
- Simpson Racing Products
- Ti22 Performance
- Walker Performance Filtration