New Era Begins Friday for I-96 Speedway and Sprints On Dirt



Erie, MI (August 21, 2018) — I-96 Speedway and Engine Pro Sprints On Dirt share a long history, but this Friday, August 24^{th} , a new era begins as SOD races at I-96 for the first time under new track owner Jeff Dice who purchased the speedway last winter.

Friday's race will be this year's Dual On Dirt, a repeat of last year's fan-favorite event. The Dual On Dirt 2018 will feature Sprints On Dirt and IMCA modifieds, being billed as "SODs plus mods."

Coldwater, Michigan's Ryan Ruhl drove his familiar #16 to victory in last year's Dual. Ruhl showed his strength early as Lane Automotive/MSD Ignition Fast Master in the Engler Machine & Tool Heat group. He then drove from his 4th place heat race starting position to the win. Chad Blonde (Litchfield, MI), current SOD championship point leader, finished 2nd and Gregg Dalman (Bellevue, MI) finished 3rd.

Track owner Dice, a Lansing area businessman, is excited about the speedway's future and is determined to take it to the next level as a center for family entertainment. Check out I-96 Speedway at www.i96speedway.com and on Facebook at www.facebook.com/I96Speedway/.

To learn more about Engine Pro, go to www.enginepro.com. For more information about ARP, go to www.arp-bolts.com. Follow SOD at www.sprintsondirt.com and on Facebook at www.facebook.com/sprintsondirt.

Engine Pro Sprints On Dirt presented by ARP is brought to you in 2018 by:

Engine Pro (Title Sponsor)

ARP (Title Sponsor)

Hoosier Racing Tire (Official SOD Tire)

MAHLE/Clevite (Beyond Limits Challenge Sponsor)

King Engine Bearings (Hartford King of Michigan Sponsor)

Motul (Leader of the Pack Sponsor)

Lane Automotive (Fast Masters Cosponsor)

MSD Ignition (Fast Masters Cosponsor)

Engler Machine & Tool (Heat Race Sponsor)

COMP Cams (Heat Race Sponsor)

RockAuto.com (Heat Race Sponsor)

ARP (Lucky Dog Sponsor)

KSE Racing Products (Hard Charger Sponsor)

Allstar Performance (Better Luck Next Time Sponsor)

The Perfit Corporation (Series Rookie of the Year Sponsor)

The Perfit Corporation (Sprint Car Rookie of the Year Sponsor)

Jim Coffey and Son Plumbing & Heating (Deuced It! Sponsor)

XYZ Machining (Sportsman of the Year Sponsor)

XYZ Machining (Crew Chief of the Year Sponsor)

Noizee 1 Motorsports (Bags o' Money Awards)

SOD 2018 contingency sponsor partners are:

Allstar Performance ATL Racing Fuel Cells

Benic Enterprises BR Motorsports

Diversified Machine Inc. (DMI) Hepfner Racing Products (HRP)

J & J Auto Racing Keizer Aluminum Wheels

King Racing Products Maxim Racing

Motor City Racing Promotions Racing Optics

Rod End Supply Schoenfeld Headers

Simpson Racing Products Walker Performance Filtration