SOD Event Sponsor Awards Announced

Erie, MI (April 10, 2016) – Engine Pro Sprints On Dirt presented by ARP has released its sponsor partners list and details of cash and contingency awards for each of the 2016 races.

Engine Pro will once again sponsor the Lucky Dog Award that will pay \$100 to the driver drawn from all competitors at each SOD event. Other cash awards to be paid at each 2016 event are the Engler Machine & Tool heat race winner (\$100), the Lane Automotive heat race winner (\$100), and the COMP Cams heat race winner (\$100). Driver points and performance throughout the season will determine winners of the RockAuto.com Sprint Car Rookie of the Year (\$500), the RockAuto.com Series Rookie of the Year (\$500), the XYZ Machining Sportsman of the Year (\$300), and the XYZ Machining Crew Chief of the Year (\$300).

MAHLE/Clevite is the sponsor of the 2016 Beyond Limits Challenge, formerly the Short Track Challenge. This five-race mini-series has its own point fund payout for the top five with \$1,000 going to the winner.

Contingency sponsors are KSE Racing Products (Hard Charger for each event), Allstar Performance, ATL Racing Fuel Cells, BR Motorsports, Diversified Machine Inc. (DMI), King Racing Products, Kistler Racing Products, K2W Precision/Keizer Aluminum Wheels, Maxim Racing, Racing Optics, Rod End Supply, Schoenfeld Headers, Simpson Racing Products, and Ti22 Performance.

Eligibility for cash and contingency awards vary. For full details, go to the Competitor Info tab in the menu at the top of the page. The Sponsorship Awards page details all awards.

The Sponsorship Awards Requirements page gives all details regarding eligibility such as decal display and placement, race attendance, SOD membership, etc.

Also under the Competitor Info tab is the Driver Member form, including a 1099 form, for drivers who want to be eligible for the year-end point fund and other awards. There is also a tab for the Nonmember form that to provide announcer information about the driver as well as tax information (1099 form). Both forms are interactive and can be downloaded to fill out on a computer or to print and fill out by hand. A driver must complete either a driver or nonmember form before receiving any SOD payout.

To learn more about any Sprints On Dirt sponsor partner, do an online search for their website.