

SOD Announces RockAuto.com Dual Duels – Two Rookie of the Year Awards



ERIE, MI (February 24, 2016) – Engine Pro Sprints On Dirt presented by ARP has announced that RockAuto.com will sponsor dual Sprints On Dirt Rookie of the Year awards this season. With the unique new SOD format, determining who should be eligible for rookie of the year presented a challenge. To address this issue and encourage both experienced and new drivers to pursue a rookie of the year title, RockAuto.com and Engine Pro Sprints On Dirt presented by ARP will honor two individuals as rookies of the year.

The RockAuto.com SOD Series Rookie of the Year Award is open to any driver that has not previously raced in more than six



SOD races.

The RockAuto.com SOD Sprint Car Rookie of the Year Award is open to any driver that has not previously raced in more than



six full size sprint car races anywhere.

In announcing the RockAuto.com sponsor partnership, Engine Pro Sprints On Dirt presented by ARP president John Naida said: "It is important that when SOD represents a partner, our supporters, followers, and race fans everywhere know that the partner shares SOD's high level of honesty and integrity. When you buy your parts and tools from RockAuto.com, you are buying from a Better Business Bureau A+ rated business. We are honored that RockAuto.com has agreed to this exciting dual sponsorship."

RockAuto.com is an online auto parts store founded in Madison, Wisconsin in 1999 by the Taylor family. RockAuto.com ships thousands of auto parts from over 300 manufacturers to customers worldwide. Order auto parts online from RockAuto.com 24 hours a day, 7 days a week and have them conveniently delivered to your door. The www.RockAuto.com catalog includes a full line of mechanical parts, from small items like filters and wiper blades to complete remanufactured transmissions; all at reliably low prices. Visit www.RockAuto.com and find all the parts your car or truck will ever need!

For more information about Engine Pro, go to www.enginepro.com. For more information about ARP, go to www.arp-bolts.com.