

Hoosier Tire Midwest Extends Sprints On Dirt Sponsorship for 2016

With the below announcement of Hoosier Racing Tire as the official series tire of Engine Pro Sprints on Dirt presented by ARP, SOD competitors will immediately benefit from the new agreement through a significant decrease in tire prices from 2015 tire prices.

The 2016 SOD spec right rear tire has a MSRP (manufacturer's suggested retail price) of \$185.00, while last year's right rear sold for \$200.00. The 2016 SOD spec left rear tire has a MSRP of \$175.00, while last year's left rear sold for \$220.00. Hoosier front tires have a MSRP of \$166.65.

Tires can be purchased from your preferred Hoosier Racing Tire dealer and from Sprints On Dirt.



Springfield, IL. (January 30, 2016) – Officials from Hoosier Tire Midwest announced today the extension of Hoosier Racing Tire as the official series tire of the Engine Pro Sprints on Dirt presented by ARP. The new agreement extends the sponsorship of the Sprint Car Series through the 2016 season.

The series has released the 2016 schedule which includes thirteen race dates at seven different tracks. Included in the 2016 schedule are five two-day weekends that have become more popular with competitors and fans.

SOD races will be at Crystal Motor Speedway, Hartford Speedway, Butler Speedway, Merritt Speedway, I-96 Speedway, Thunderbird Raceway, and Winston Speedway. SOD will race at each track once before returning to a second race at any track. Crystal Motor Speedway presents the season opener on Saturday, April 30th; it will also be the location of the last 2016 race on Saturday, September 3rd.

Sprints on Dirt Series President John Naida stated "We are looking forward to a very successful season as we transition to our new format that we expect to not only help SOD build a secure future, but Hoosier Racing Tire and all of sprint car racing as well. Our intent is to help competitors continue to race and to bring new people into the sport. To our surprise, we have already been contacted by two people getting into sprint car racing for the first time; they plan on racing with SOD. I have to thank Neil Cowman for working with me to achieve our goal of equalizing competition through the selection of the proper tires. I knew what I wanted, and Neil helped ensure that we had the tires we needed."

Naida also stated that "Our new direction would not have been possible without the support of Hoosier Racing Tire and Hoosier Tire Midwest, our distributor. I thank everyone at Hoosier, especially Neil Cowman and Craig Cowan."

Hoosier Tire Midwest General Manager Terry Young welcomes the group's return for the 2016 season and looks forward to growing the series with interest of new competitors.

Hoosier Tire Midwest, Inc., is the largest distributor of racing tires for Hoosier Racing Tire. Their corporate office is located in Springfield, Illinois and they have stores

located in Springfield, Brownsburg, Indiana and Plymouth, Indiana. Further information can be found on Hoosier Tire Midwest by pointing your web browser to www.racetires.com. Information on Hoosier Racing Tire is available at www.hoosiertire.com.

The Engine Pro Sprints on Dirt presented by ARP Series competes in Michigan and crowned Gregg Dalman as the 2015 Series Champion. For additional information on the Sprints on Dirt Series, visit www.sprintsondirt.com

Engler Machine & Tool returns as Engine Pro Sprints On Dirt presented by ARP sponsor



Engine Pro Sprints On Dirt presented by ARP is proud to announce that Engler Machine & Tool has agreed to continue its long-running sponsorship of Sprints On Dirt as a 2016 primary heat race sponsor.

Engler Machine & Tool was started in 1980 by Tim Engler. His main line of business at that time was plastic injection molds. Over the years he has diversified very widely, leaning more towards "high performance products."

Engler has been involved in tractor pulling and holds 13

national titles in that sport. He no longer pulls himself, but has been influential to the success of many other pullers through his advice and building capabilities. In 2006, Engler was inducted into the National Tractor Pullers Hall of Fame. In 2008, he was recognized by Lucas Oil Pro Pulling League and presented the Lifetime Achievement Award.

Engler Machine & Tool is best known in open wheel racing today for its fuel injection systems for micro sprints, midgets, and sprints. He raced winged sprint cars in the 90s, which was something he truly liked, but now enjoys helping others in the sport succeed.

For more information about Engler Machine & Tool, go to www.englermachine.com. For more information about Engine Pro, go to www.enginepro.com. For more information about ARP, go to www.arp-bolts.com.

Engine Pro Sprints On Dirt presented by ARP schedule released

The Engine Pro Sprints On Dirt presented by ARP 2016 schedule has been posted at the Schedule tab above. Thirteen race dates at seven different tracks make up the schedule. There are five two-day weekends that have become more popular with competitors and fans.

SOD races will be at Crystal Motor Speedway, Hartford Speedway, Butler Speedway, Merritt Speedway, I-96 Speedway, Thunderbird Raceway, and Winston Speedway. SOD will race at each track once before returning to a second race at any

track. Crystal Motor Speedway presents the season opener on Saturday, April 30th; it will also be the location of the last 2016 race on Saturday, September 3rd.

To see a lighthearted YouTube video of the schedule, click [here](#): 2016 SOD Schedule.

I-96 Speedway sets Engine Pro Sprints On Dirt presented by ARP race dates



Engine Pro Sprints On Dirt presented by ARP will return to the popular I-96 Speedway for two races in 2016.

Prior to 38-year-old Mike Mouch's ownership, the speedway was known by several names over its long history, including Clark's Motor Speedway, Ionia Raceway Park, Ionia County Speedway, and New 96 Speedway. Today, I-96 Speedway is a growing part of Ionia County with its rich history and steady growth.

Mouch purchased the Lake Odessa, Michigan, speedway and started his promotional career 12 years ago. He was the Michigan Auto Racing Fan Club Promoter of the Year in 2015. Past awards include the Refurbishment Award from the Ionia Area Chamber of Commerce. He attributes his success to his employees and his family. His children, 12-year-old Jaden and 9-year-old Evan, spend a lot of time at the track with him, helping with clean up and other tasks.

I-96 Speedway is very family oriented, with a kids' area for arts and crafts that includes their own rest room, and a huge playground complete with licensed aides. They also boast the best food in the state for short tracks, including being known for their hamburgers. "Our burgers are the best," said Mouch. "When you pay, you get a bun, and then go get the burger, hot off the grill."

Mouch, began racing go-karts at age seven, then moved to sprint cars at age fifteen. He raced go karts at Flat Rock, Michigan, and in Florida; he was the Ford Thunderbird Cart Club champion at Flat Rock. Ironically, his first sprint car race was at I-96.

Engine Pro Sprints On Dirt presented by ARP will race at I-96 Speedway on Friday, July 8 and Friday, August 19.

Get to know your favorite SOD driver

As we roll toward the 2016 season, inquiring minds would like to get the inside scoop on Engine Pro Sprints On Dirt presented by ARP drivers. With this in mind, we have started a series of driver spotlight posts on the Sprints On Dirt

Facebook page. You can go there at https://www.facebook.com/sprintsondirt/?ref=aymt_homepage_panel to like your favorite driver's spotlight and read each one as they are posted.

Additionally, the Driver Spotlights tab above will take you to a list of the driver spotlights already posted.