

# Keizer Wheels to Display Sprints On Dirt Tires at PRI



K2W Precision, Inc. is located in a small Dutch rooted community which is spread across the flat rich farmland plains, of Northwest Iowa. "Keizer," a Dutch word, with a translated meaning of "Emperor" or "Empire," was chosen to distinguish its presence in the racing wheel industry based on performance and engineering, and backed by service. K2W Precision is and will continue to be the "Keizer" of the custom racing wheel industry.

K2W Precision has partnered with Engine Pro Sprints On Dirt presented by ARP to display the new 2016 SOD spec tires mounted on Keizer Sprint Wheels at the 2015 Performance Racing Industry (PRI) Trade Show in Indianapolis, December 10-12. Stop by booth 2801 to see the new SOD tires and the full line of K2W Precision and Keizer Racing Wheels products.

For more information or to connect with SOD at the PRI show, call or text 734-309-RACE (7223).

