

SOD announces new series director

Fenton, MI – (April 12, 2015) – The Engine Pro Sprints on Dirt presented by ARP is pleased to announce that Adrianna Irwin has accepted the position Series Director.



Adrianna, a degreed mechanical engineer, is a global program manager in the automotive industry. She is experienced in managing complex relationships and productive communication with people with varying agendas and different perspectives.

Management of an organization like SOD is no easy job, but Adrianna's professional background and accomplishments makes her well qualified to meet the demands of the job.

From a racing perspective, Adrianna is also very experienced and knowledgeable. She has been involved with sprint car racing all her life, the third generation of a racing family. She has seen it all and understands the intricacies of the sport.

You can email Adrianna at director@sprintsondirt.com.