

Engine Pro Sprints on Dirt Signs Agreement with Hoosier

From Mike Strevel



The Michigan based Engine Pro Sprints on Dirt Presented by ARP is excited to announce a new tire agreement with Hoosier Racing Tire. The 360 winged sprint car sanctioning body has come to an agreement to allow Hoosier to provide tires for the 2013-2015 racing seasons.

The Lakeville, IN based racing tire manufacturer has a long tradition in supplying quality tires for sprint cars throughout the country. The three year program will be a four corner commitment to Hoosier, meaning that both front tires and both rears will be Hoosier tires exclusively.

The Engine Pro Sprints on Dirt founded by veteran racer John Naida in 1980 will be beginning its 34th season of competition on April 27 at Crystal Motor Speedway in Crystal, MI. The series races primarily in Michigan, Indiana, Ohio and Ontario.

Series Director for Sprints on Dirt Mike Strevel was quoted, "I appreciate everyone involved at Hoosier and Hoosier Tire Midwest in helping to put this great opportunity together." "The SOD group has a long time history with Hoosier and it made total sense to continue this relationship."

"On behalf of everyone at Hoosier Racing Tire we are extremely pleased to continue this long-standing relationship with SOD," commented Neil Cowman, Hoosier Product Manager.

“Under the new agreement, SOD will continue to run the 105/16-15 Medium on the right rear and now any Hoosier tire will be required on the left rear and fronts at all events,” said Craig Cowan, Hoosier Tire Midwest-Plymouth Store Manager.

More information regarding the Engine Pro Sprints on Dirt Presented by ARP can be found at the official website of SOD at www.sprintsondirt.com.

For more information or to place an order, contact your nearest Hoosier Racing Tire Distributor. A complete list of locations can be found on our website, www.hoosiertire.com.